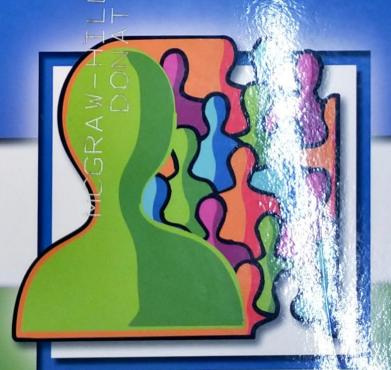
GARETH R. JONES JENNIFER M. GEORGE

ESUNTIALS OF

contemporary management



SECOND edition

# Essentials of

# Contemporary Management

Second Edition

Gareth R. Jones
Texas A&M University

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Boston Burr Ridge, IL Dubuque, IA Madison, WI New York San Francisco St. Louis Bangkok Bogotá Caracas Kuala Lumpur Lisbon London Madrid Mexico City Milan Montreal New Delhi Santiago Seoul Singapore Sydney Taipei Toronto



#### ESSENTIALS OF CONTEMPORARY MANAGEMENT

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